

## Unit 3, Lesson 3

### How ready are you?

1. Look at the pictures (1 - 4). Then, look up the definition of *contemporary art* in a dictionary or encyclopedia.



2. **P** Use the information you collected and your own ideas to complete these sentences. Then check with another pair.
  - a. Contemporary Art can be defined as \_\_\_\_\_.
  - b. Artists express their \_\_\_\_\_.
  - c. The main point is \_\_\_\_\_.

### LESSON 3



### Fashion and design

#### You will...

- read and follow instructions.
- match text and images.
- write a text for a museum website.

#### What for?

- To understand general and specific ideas of expository texts.
- To communicate information about museum exhibitions, using thematic vocabulary and images to support meaning.
- To write with varied purposes, using connectors, and correct spelling and punctuation.
- To use language in written texts properly.

## Preparing to read

- P** Look at the pairs of pictures (1 - 4) below. Identify the relationship between the two images in each of them.



- P** Answer these questions and then share your opinions with another pair.
  - What do you think of when you hear the word *fashion*?
  - Is fashion important? Why? Why not?
  - Is there a difference between high fashion and art?
  - Should fashion clothing be exhibited as a work of art? Why not? Where?
- P** Spend one minute writing down different words you associate with the word *fashion*. Share your words with another pair and talk about them. Together, put the words into different categories.

## Key words

- disguise
- breathtaking
- storing

## Strategy in mind

- Identifying text structure and organization

## Smart reading

1. Study the top part of the website and answer the questions (a - f).
  - a. What do you think you will find if you click on *How to find us*?
  - b. Does the museum provide information for the media?
  - c. How many days a week is the museum open?
  - d. When is the museum closed?
  - e. How much would a family of 6 pay for tickets?
  - f. How much do small children pay?
2. Complete.
  - a. Many people think that fashion is .
  - b. According to the fashion museum, fashion statements can be expressed using .
  - c. Fashion can be .

## Focusing on reading

1. Read the information on the museum website and check your ideas in exercise 2 on page 111.

Fashion Museum, Bath - w

← → ↻ 🔒 http://www.fashionmuseum.co.uk

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Opening	Times	Tickets Information	
Monday	10:30 - 16:00	Type	Tariff*
Tuesday	10:30 - 16:00	Family (2 Adults + 4 Children)	£20.00
Wednesday	10:30 - 17:00	Adult	£7.00
Thursday	10:30 - 17:00	Child (6 - 16)	£5.00
Friday	10:30 - 16:00	Child (5 and under)	Free
Saturday	10:30 - 16:00		
Sunday	Closed		

### About us

What is fashion? To many, it is an art form. Throughout times, clothing has expressed our desire for external beauty just like a painting, a sculpture or a mural. Nowadays, fashion design is studied at universities and is a career many young people want to pursue.

While some do think it is a form of art, most think it is a method of clothing and wearing accessories that is used to show or hide something about themselves. Fashion can be used to express something about someone, to serve as an extension of someone's personality; it can show that you are a goth, a hip-hopper or a professional person.

Or it can be used to **disguise** someone's true self: a conservative in ultra-modern clothing, a hippie in conservative clothing. Fashion statements can be made with clothes, accessories, shoes, hair, makeup, even with your cell phone.


Our museum has a world-class collection of contemporary and historical dress which includes 150 dressed figures to illustrate how fashion has changed from ancient times to the present day.

The galleries have been completely re-designed in a series of themes including men's wear and women's wear, dress for the day and dress for the evening, as well as alternative fashion and fashion today.

### Visitors' experiences

**Breathtaking** exhibitions. I was stunned by how well preserved the textiles were. I was also very impressed by the "behind the scenes" exhibits from the archives. I hope to repeat the visit.

**Lynn, from the USA**



Created by: Publishing team.

The screenshot shows the website for the Fashion and Textile Museum. At the top, there are navigation links for 'Future events' and 'FAQs', along with a 'MENU' button and the museum's logo. The main content area features three event cards:

- SUMMER STYLE**: A card with a woman in a red cape and the text 'RESORT AND SWIMWEAR SINCE 1900'.
- LIBERTY IN FASHION**: A card with a woman in a patterned dress and the dates '9 OCTOBER 2015 - 28 FEBRUARY 2018'.
- ARTIST TEXTILES**: A card with the text 'Picasso to Warhol' and dates '31 January - 17 May 2018'.

Below the event cards, there are three 'Special offers' sections:

- Museums saver ticket**: Buy a saver ticket to the Fashion Museum, the Roman Baths and the Victoria Art Gallery and visit three great museums during your stay. Tickets are valid for 14 days.
- Three-year season ticket**: With one of our great value season tickets, you can come to the Fashion Museum, the Roman Baths and the Victoria Art Gallery as often as you like for three years.
- Resident's discovery card**: This card allows local residents free entry to the Fashion Museum, the Roman Baths and the Victoria Art Gallery and discounts at many other museums, shops, restaurants and hotels.

At the bottom, there are two testimonials:

- Oliver, from the UK**: I took an excellent guided tour with an enthusiastic guide and returned in the evening for a great talk on fashion design.
- Jolanta, from Poland**: Rosemary guided us through the 'backstage' storage areas of the museum. She showed us the methods of storing the wonderful exhibits.

## Your analysis

- Some people consider fashion and design art forms. Which statement below best reflects your opinion on the subject?
  - Fashion and design are unnecessary and only used by superficial people.
  - Fashion and design can express my feelings and certainly are art forms.
  - Some kinds of fashion and design can be considered art forms, but not many.

## After reading

### Vocabulary in context

- P** Read the sentences from the text. Explain the meaning of the words in red in your own words to your partner.
  - Throughout times, clothing has expressed our **desire** for external beauty.
  - Most think it is a **method** of clothing and wearing accessories that is used to show or hide something about themselves.
  - It can be used to **disguise** someone's true self.
  - Fashion statements can be made with clothes, accessories, shoes, hair, **makeup**, even with your cell phone.
  - The galleries have been completely re-designed in a series of themes including **menswear** and **womenswear**.
- Choose one synonym from the box to replace each word marked in red in point 1. Use a hardcopy or online dictionary if necessary.

cosmetics   clothing   wish   manner   hide

- Write down and exchange examples with your partner of:

a. something you **desire**.

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b. a **method** you have to do something.

---

c. an emotion you tend to **disguise**

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d. a piece of **makeup**.

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e. a piece of **menswear** and **womenswear**.

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### Work it out!

### Unfinished actions (continued)

Read and analyze these sentences from the text. Answer questions a and b and then check with your partner.

*Throughout times, clothing has expressed our desire for external beauty just like a painting, a sculpture or a mural.*

*The galleries have been completely re-designed in a series of themes.*

- What do the sentences express / narrate?
- How do you know that?